

Soveks Lo Radio and Podcast Productions Ltd

Code of conduct for freelancers and company members

- At all times upholds and defends the principle of media freedom, the right of freedom of expression and the right of the public to be informed.
- Strives to ensure that information disseminated is honestly conveyed, accurate and fair
- Does her/ his upmost to correct harmful inaccuracies
- Differentiates between fact and opinion
- Obtains material by honest, straightforward and open means, with the exception of investigations that are both overwhelmingly in the public interest and which involve evidence that cannot be obtained by straightforward means
- Does nothing to intrude into anybody's private life, grief or distress unless justified by overriding consideration of the public interest.
- Protects the identity of sources who supply information in confidence and material gathered in the course of her/his work
- Resists threats or any inducements to influence, distort or suppress information gained in the course of her/his duties before the information is public knowledge
- Produces no material likely to lead to hatred or discrimination on the grounds of a persons age, gender, race, colour, creed, legal status, disability, marital status, or sexual orientation.
- Does not by way of statement, voice or appearance endorse by advertisement any commercial product or service save for the promotion of her/his own work or the medium by which she/he is employed
- A journalist shall normally seek the consent of an appropriate adult when interviewing or photographing a child for a story about his/her welfare
- Avoids plagiarism